

## Otsuka Pakistan has signed a memorandum of understanding with Greenwich University



Otsuka Pakistan has signed a memorandum of understanding with Greenwich University, a renowned institute of quality education and research, in a meeting held on December 2017, the said parties have come together for strategic relationship between them. This agreement will support mutual interest of both Otsuka Pakistan and Greenwich University to develop and conduct awareness activities, corporate events and research for emerging segment of Nutraceuticals. The signing ceremony was witnessed by officials from both institutions.

The agreement covers collaborative educational and professional activities in which both organizations will work together to evaluate current situations of nutraceutical business and nutrition related awareness among general public, students, medical professionals along with upcoming market trends, future dynamics of nutrition business and orientation of nutrition related products. In addition to this university will support in subsidized higher education of Otsuka employees while aligning courtesy Otsuka will provide opportunities to their students in terms of educational and professional development.

These projects will provide a solid foundation for establishing long term collaboration between two organizations and it will help to promote research in the field of nutrition.